

NEWS RELEASE

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AUROPEAN PROVIDES UPDATES ON ACTIVITIES; FINDS STRONG EVIDENCE FOR RARE EARTH METALS

OTTAWA, ONTARIO, September 10, 2010: European Ventures Inc. ("European") wishes to announce some recent findings from this summer's review of geological data and prospects in Slovakia and northern Spain by Dr. Vern Rampton, President and CEO and Jeff Ackert, VP-Exploration. Dr. Rampton and Mr Ackert spent a week on site in each jurisdiction conducting due diligence on prospective underexplored mineral, primarily gold, based properties. They identified a number of prospects that are strong candidates for acquisition subsequent to completion of our IPO, which is planned for this fall.

Part of the due diligence being conducted by European on the Slovinky-Gelnica Project ("Slovinky") involved reviewing extensive data in Slovakia's National Geochemical Atlases. The presence of coincidental anomalies for certain elements, e.g. Ce, La, Y and K, amongst others, within Slovinky suggested the possibility of rocks containing significant rare earth elements ("REEs") there. This prompted a review of in-house data and European is now pleased to report that analytical results from (i) stream sediments and (ii) concentrates obtained from panning stream sediments collected in 1997 both show strongly anomalous results for certain rare earth elements ("REEs") in selective areas of Slovinky. Whereas stream sediment sampling involved simply collecting 4 kg samples of sediment from a stream and analyzing a representative portion; pan concentrates are stream sediments that have been reduced by approximately 80 percent in weight through panning, which concentrates the heavy minerals. As can be seen from Table 1, enhanced values of REEs in the "concentrates" indicate their presence within heavy minerals (high specific gravities). Not all rare earth elements were subject to analysis, but for each type analyzed, significantly anomalous results are set forth in the table below.

Table 1. REE content in stream sediments and concentrates

ELEMENT	SYMBOL	Stream Sediment Maximum Recorded ppm	Concentrates Maximum Recorded	
			ppm	%
Terbium	Tb	4.8	75	-
Neodymium	Ne	630	9,200	0.92
Europium	Eu	17.4	272	0.03
Samarium	Sm	100	1600	0.16
Yttrium	Y	26	386	0.04
Lanthanum	La	880	14,000	1.40
Lutetium	Lu	0.7	2.89	-
Cerium	Ce	1500	22,000	2.2
Ytterbium	Yb	6.2	18.8	-
Total			3,165	4.75

(1) Samples were analyzed by Neutron Activation by Activation Laboratories Ltd, Ancaster, Ontario in 1997.

Eu, Tb and Lu are highly valued heavy REEs (See Table 2. below). At the Slovinky Project, Eu was approximately 10 times background in the stream sediments and 250 times background in the concentrates; Tb was 4 times background in the stream sediments and 200 times background in the concentrates. The pattern of the anomalous samples indicates that their source lies in the same west part of the Slovinky Project where the Hrubá Vein and other known veins project (the Hrubá Vein is to be the target of Auropean's initial drilling campaign). **See Schedules A and B for more details.**

Due to the fact that REEs are required for certain green technology and China is restricting the export of REEs, the prices of these metals or their oxides have recently increased significantly and continue to increase. The samples at Slovinky were not analysed for some REEs, such as Praseodymium and Dysprosium.

Table 2. September prices of rare earth oxides

MINERAL	QUOTED \$US PRICE	PRICE \$US/lb.
Terbium Ox	435/kg	200
Neodymium Ox	70/kg	32
Europium Ox	434/Kg	200
Samarium Ox	2600 /t	1.20
Yttrium Ox	7400 /t	3.30
Lanthanum Ox	4500/ t	2.00
Lutetium Ox	260 /kg	118
Cerium Ox	3700 /t	1.70
Praseodymium Ox	65/kg	9.50
Dysprosium Oxide	400kg	182.00

There is no guarantee that any economical deposit of REEs or attributable credits of same toward gold and copper resources are present on Slovinky. However Auropean's findings are considered significant by management and REEs will be included in future exploration.

The Company's Annual Audited Financial Statements and MD&A will be forwarded shortly.

This press release has been prepared by Dr. V. N. Rampton, P. Eng in his capacity as a qualified person under the guidelines of NI 43-101.

About Auropean Resources Inc:

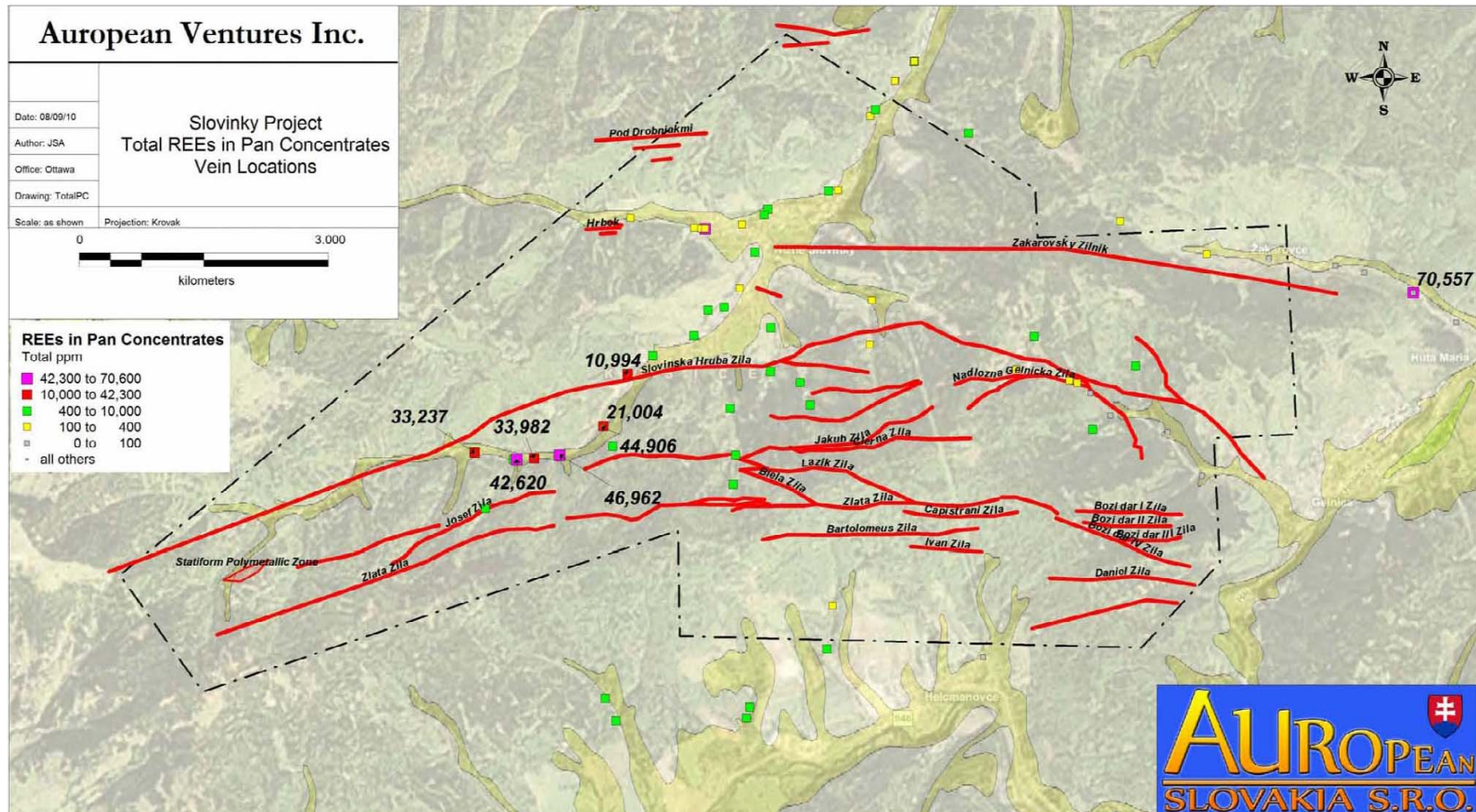
Auropean is a private company focussed on the rapid development of gold/polymetallic projects in Europe. Its primary focus is to upgrade resources at its 62 square kilometre copper/gold Slovinky-Gelnica Project in east central Slovakia. It currently has 3,855,000 common shares issued and outstanding.

THIS PRESS RELEASE WAS PREPARED BY AUROPEAN RESOURCES INC. This press release contains certain forward-looking statements, which are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected. Auropean undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change. The reader is cautioned not to place undue reliance on forward-looking statements.

For additional information contact:

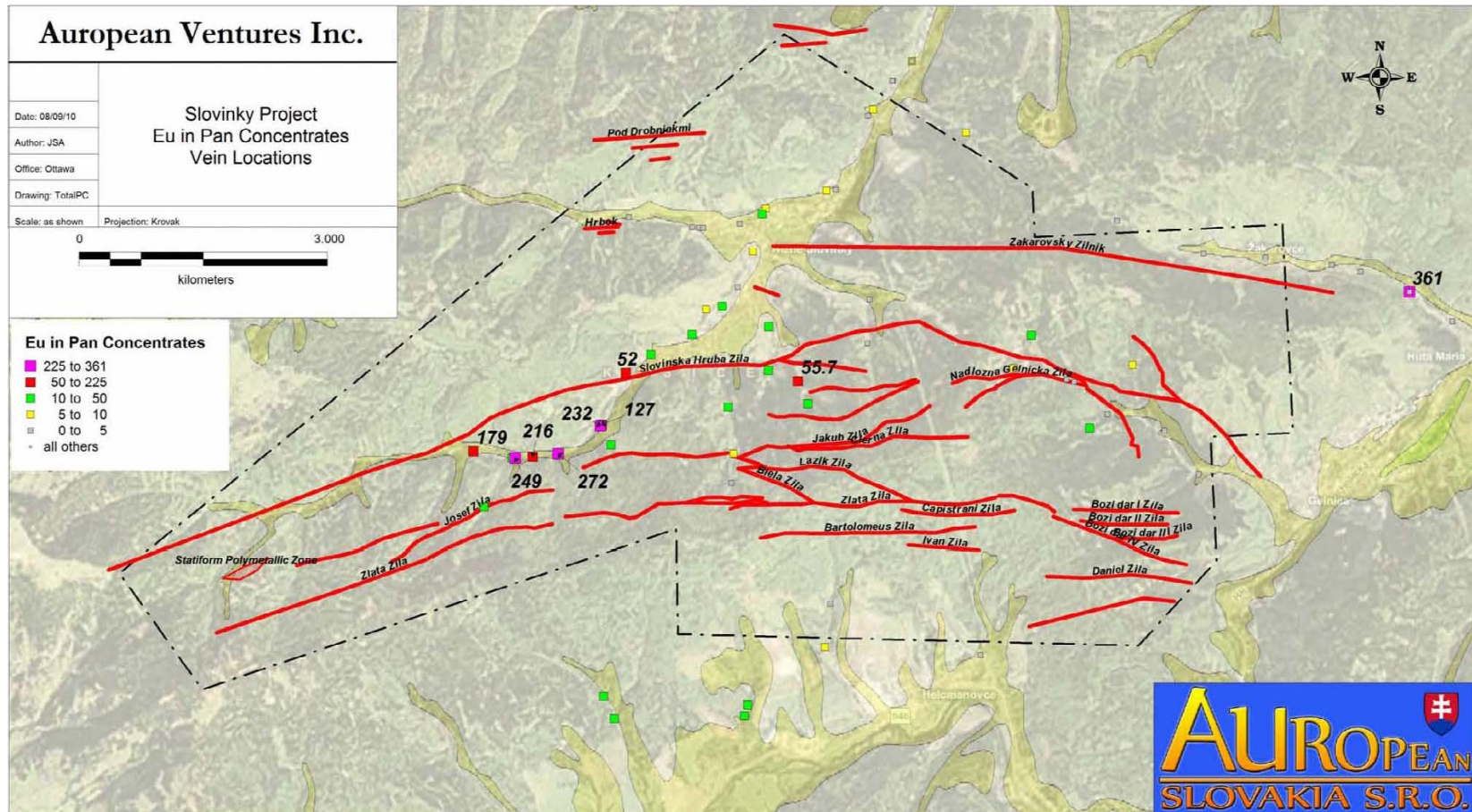
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SCHEDULE A



Total REEs (La, Ce, Nd, Sm, Eu, Tb, Yb, LU) in concentrates (panned stream sediments).
 Most high value are from the stream that the Hruba Vein parallels in the western part of Slovinky.

SCHEDULE B



Europium (Eu) content, ppm (g/t), in concentrates (panned stream sediments).
 Most high values are from the stream that the Hruba Vein parallels in the western part of Slovinky.
 Europium is a heavy rare earth element whose oxide is valued at \$434/kg or \$197/lb.